

SunnyBrook RV, Inc.

Dealer Open House Highlights



SEE INSIDE FOR:

- 2008's Top Dealers recognized
- 2008's President's Club recognized
- SunnyBrook's SB Series premiere
- Brookside's new graphics debut

Tradition, heritage and quality.

SunnyBrook | DEALER OPEN HOUSE



SunnyBrook RV held its third annual Dealer Open House, August 13-14, at WanaWaves Water Park and Resort in nearby Shipshewana, Indiana. The event opened with factory tours at the SunnyBrook facility from 3:30 to 5:30 p.m. followed by a meet-and-greet gathering at the resort with hors d'oeuvres and

drinks. The next morning began with the official "Kick Off" meeting at 8:30 a.m. SunnyBrook President Elvie J. Frey presented a synopsis of the company's history, its present state, and plans for the future. He then proclaimed, "SunnyBrook products are now open for viewing!"

TOP DEALER Most Overall Products Purchased



PICTURED LEFT TO RIGHT: Will Gonyon, SunnyBrook's Titan and Bristol Bay sales representative; Rocky Buteau, Gauthier's RV Center sales manager; John Gauthier, co-owner of Gauthier's RV Center; and SunnyBrook RV President Elvie J. Frey.

GAUTHIER'S RV CENTER

Lafayette, Louisiana

SunnyBrook RV presented its #1 Dealer Award to Gauthier's RV Center for the most overall products purchased during 2008 model year. Gauthier's RV Center was also recognized as the Top Dealer for Titan and Bristol Bay product lines and among the Top Five Brookside dealers. Gauthier's RV Center is located in Lafayette, Louisiana. The awards were presented by SunnyBrook RV President Elvie J. Frey. Accepting the awards on behalf of Gauthier's RV Center were John Gauthier, co-owner, and Sales Manager Rocky Buteau.

PRESIDENT'S CLUB \$1,000,000 of SunnyBrook Product



Bruce Byrne of Lone Star RV (left), Dennis Grossenbacher of Fun-N-Sun RV (middle), and Tom Thornton of Traveltown (right) receive their President's Club plaques from SunnyBrook RV President Elvie Frey.

(See full list on back page)

SunnyBrook's Newest Products Unveiled

SUNNYBROOK'S NEW SB SERIES PREMIERED



The new SB Series was unveiled during SunnyBrook's recent Dealer Open House. According to Mike Scheetz, product manager for the SB Series, Titan SURV, and Bristol Bay product lines, the SB Series' 33CKTS floorplan received "extremely positive and enthusiastic review."

"Exterior graphics that pull you in, incredible jumbo exterior storage, jaw dropping front cap, and we're still on the outside!" exclaimed Mike. "Step inside and you're drawn to the incredible solid surface countertops, 30-inch over-the-range microwave, and then you realize you're looking at a 32-inch flat screen TV, and they're all standard."

The attendees were so enamored with the floorplan's features many didn't even notice the completely flush floor bedroom or the 20-inch LCD TV in the bedroom with independent stereo system. The new interior colors were also very well received. Mike stated that they received more than expected orders.

"The SB Series' 33CKTS floorplan received extremely positive and enthusiastic review."

— MIKE SCHEETZ, *Product Manager*

BROOKSIDE DEBUTED NEW GRAPHICS PACKAGE



Brookside debuted its new updated graphics package that attractively accentuates the style line of the front cap. Along with the new graphics, new linoleum, countertops, and a fifth wheel floorplan were also introduced. The new fifth wheel floorplan features a front bunkroom with one side aisle full bath in the front and a functional half bath for mom and dad. The new features were well liked and ordered by the dealers.

(See more SunnyBrook products unveiled on the back page)

5 TOP DEALERS

Most overall products purchased

#1 RV Centre, Ltd. Edgewater
Pontiac RV, Inc. Sunset Creek
Fraserway RV, Ltd. Brookside
Gauthier's RV Center Bristol Bay
Gauthier's RV Center Titan

PRESIDENT'S CLUB

\$1,000,000 of SunnyBrook Product

Gauthier's RV Center
Ewing's Outpost RV, Inc.
Campers' Barn
Lone Star RV Sales, Inc.
Fraserway RV, Ltd.
#1 RV Centre, Ltd.
Ansley RV
C & R Auto Sales, Inc.
Camping World of Tallahassee
Centre De La Roulotte 1444 Inc.
Durnnell's RV Sales, Inc.
East Texas RV Sales
Fun-N-Sun RV, Inc.
John's RV Sales & Service
L.M. Cossette, Inc.
Leisure Days RV Centre
PECO
PKB RV's
Pontiac RV, Inc.
Razorback Camper Sales
Setzer's World of Camping
Traveltown
Tri Am RV Center, Inc.

MORE SUNNYBROOK PREMIERES

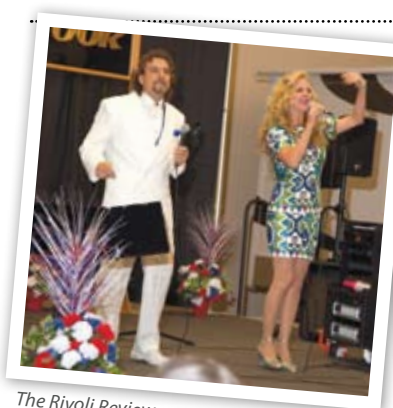
- **Sunset Creek** also premiered a new upgraded graphics package that had everyone talking, along with new countertops, linoleum, and beautiful interior fabrics.
- **Bristol Bay** debuted its updated graphics
- **Edgewater** showed off the 312 BHDSE floorplan. Many dealers had never seen a built model of this floorplan, and all agreed it looked even better than it does on paper.
- **Big Dog Unleashed** introduced a new Maple wood color along with a new 35 foot fifth wheel.
- **West Pointe** showed its three exterior schemes and a new center kitchen floorplan that was very enthusiastically received.



New Bristol Bay Graphics

Walt Mason product manager for Brookside, Sunset Creek, and Edgewater, stated that all his products were enthusiastically accepted and was pleased with the number of orders that dealers placed.

ENTERTAINMENT AND PRIZES!



The Rivoli Review



Door prizes for all who attended

SunnyBrook RV

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Great entertainment by the Rivoli Review and plenty of door prizes for all who attended made for a great evening!